



BROADWAY STREET FAIR 2023

Rain or Shine! October 14, 2023 starting at 12-noon

SPONSORSHIP PLEDGE

ABOUT THE FAIR - Now in its 6th year, The Broadway Street Fair celebrates the diversity and pride of the neighborhood and providing a venue for artists. BSF provides a unique opportunity to showcase local talent.

This project has been made possible in part by a Rhode Island Foundation Community Grant, but your support is also needed to help offset the estimated \$65,000 of expenses which include event administration, music production, police & security details, waste management, insurance, and stipends for performing artists.

DEADLINES - **Sponsorship pledges must be received by August 15, 2023** to ensure marketing materials can be ordered on-time. **Vendor applications must be received by September 16, 2023.** See application specifics at www.BroadwayStreetFairNPT.com or email BroadwayStreetFair2022@gmail.com for a link.

SPONSORSHIP LEVELS

Event Sponsor: \$5,000 – Includes prominent branding on printed materials and inclusion in digital marketing

Stage Sponsor: \$1,500 – Includes prominent branding on stage specific materials and digital marketing

Performance Sponsor: \$500 – Includes branding on stage specific materials and digital marketing

General Sponsor: Financial contributions of any amount are greatly appreciated

In-Kind Sponsors: Any support is appreciated. We need parking spaces, volunteers, and more!

BOOTH FEES - B-way Merchants/Non-Profits: \$100 - Retail/Artisan Vendors: \$150 - Food Vendors: \$250

Broadway merchants will get priority of booth spaces at their storefronts unless requested to be placed elsewhere.

PAYMENT - Can be done online or paid by check. Checks are to be made payable to: **Newport County Development Council**. NCDC is the fiscal sponsor for the Broadway Street Fair. Sponsorships are eligible for tax credit. To pay online, email debbie@newportthisweek.net for a link. Payment can be mailed or delivered to:

Broadway Street Fair
c/o Newport This Week
86 Broadway
Newport, RI 02840

Business Name: _____

Contact Name: _____

Email: _____ Phone #: _____

Signature: _____ Preferred Contact: ___ Email ___ Phone

Sign me up for: ___ Event Sponsor ___ Stage Sponsor ___ Performer Sponsor ___ Vendor Space
___ General Sponsor for the amount of \$ _____ to go towards off-setting expenses
___ In-Kind Sponsor (staging, music production equipment, waste management, parking spaces, etc.)